

**TOSHIBA**  
Leading Innovation >>>



**DISCOVER UNIFIED COMMUNICATIONS**



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## UNIFIED COMMUNICATIONS

### Collaborate. Communicate. Unify.

It's no secret. The smartest companies have discovered a way to converge the resources of their business applications with the flexibility of their IP telephone system. They work smarter. Improve access and responsiveness. And maximize ROI.

It's called Unified Communications, and it's changing the way successful businesses communicate.

Unified Communications Solutions from Toshiba provide essential features like presence, instant messaging, mobile unified messaging, customized call handling, and CRM integration to create a seamless, efficient workstream with enhanced access. With the Toshiba Unified Communications Suite, you'll improve individual productivity and performance – and give your employees the freedom to communicate effectively wherever they may be.

### Better Access. Better Results. Bring it All Together With Toshiba.

Most businesses already have several ways to communicate with their customers, suppliers, and each other. They use office telephones, cell phones, voice mail, email, video conferencing, instant messaging, and more.

Toshiba's Unified Communications Suite adds the structure and intelligence to enable these various forms of communication to work together, so information reaches recipients quicker and through the most appropriate medium.

This type of communications-enabled business process (CEBP) integration enables business applications and information databases to have embedded communications capabilities that become part of the business application, enhancing your ability to communicate effectively.



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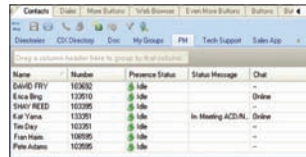


## Toshiba Unified Communications – Tailored for the Way You Work.

The Toshiba Unified Communications Suite enables employees to connect and collaborate for immediate results through a broad range of applications, all centralized on a single, powerful server.

### Presence and Instant Messaging

See a user's telephone busy/idle status and calendar status with Outlook integration, and click a name to call or initiate IM.



Name	Number	Presence Status	Status Message	Chat
David Fry	100602	Idle		Drive
Eric King	100593	Idle		Drive
Stacy Reed	100395	Idle		Drive
Ken Yama	100391	Idle	In Meeting ACD/N	Drive
Paul Gray	100391	Idle		
Frank Hays	100695	Idle		
Paul Adams	100395	Idle		

### Desktop Call Control

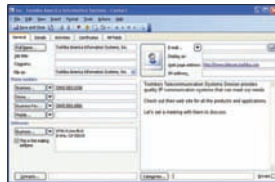
Use the Strata Call Manager desktop call manager application to dial, answer, or transfer calls, and more from your computer. Drag and drop features accelerate call transfer, speed dialing, and other functions. Use Strata Call Manager with your desktop telephone or as a standalone IP soft phone for mobility and remote access.

### Outbound Dialing From Any Application

Initiate calls as simply as highlighting a number and clicking the mouse. Save time by launching electronic documents, applications and web pages directly from the Strata Call Manager interface.

### CRM Integration and Screen-pops

Arm your call answering personnel for better service with automatic Pop-up access to your customer relationship management (CRM) applications and databases.



### One Number Access (Find me/Follow me sequential ringing)

Incoming calls ring your desk phone and mobile phone simultaneously, or at each location sequentially. Intelligent routing to any destination with single source voicemail provides efficiency and value.

### Off-premise Call Forwarding

Change your forwarding destination from any remote location for maximum reach and convenience on the road.

### Personal Call Handling

Personalize the way your calls are routed by combining the features of schedule-based and caller-based routing of incoming calls, one number access, call screening, simultaneous ringing at desk and mobile phones, and the ability to transfer a call back to the office from a cell phone.

### Fixed Mobile Convergence

Make and answer business calls from virtually anywhere. Your smartphone functions as the PBX extension phone both in the office via the wireless LAN and out of the office via a cellular network.



### Collaboration and Video Conferencing

The Toshiba Video Communication Solution provides video communication and collaboration, desktop/application sharing, file transfer, and message board text messaging capabilities. Easily facilitates remote meetings that might otherwise require expensive travel.



### Unified Messaging

Check email, voicemail, and fax messages from a single email inbox. Access your messages directly from your email inbox or using only an Internet browser.



### Exchange 2007 Integration

Strata CIX voice mail integration with Microsoft Exchange 2007 lets you access voice and fax messages from your Outlook email inbox, using Exchange 2007 as the unified messaging server.

### Office Communication Server 2007 (OCS) Integration

Strata CIX integration with Microsoft Office Communications Server 2007 (OCS) provides Remote Call Control from the OCS client and other Microsoft applications and enhances presence applications with "on-demand" telephony presence status.

### Remote Connection and Mobility

You may have a mix of on-site employees, telecommuters working from home, mobile employees, and personnel in remote branch offices. Toshiba provides the tools for remote connectivity and mobility to make them all operate as if they were right there in the office.

### FeatureFlex® Adaptability

Customize any existing feature and create new ones on the fly, including blended features that work between all system applications and resources, including voice mail, ACD, and CTI applications.



## COMMUNICATIONS



### Why Choose Toshiba Unified Communications?

- Toshiba Unified Communications applications run on one hardware platform for greater ROI.
- The Toshiba Unified Communications Suite provides a comprehensive solution.
- Toshiba solutions are flexible, yet simple to deploy and easy to use and manage.

### Single Server Architecture for Easy Deployment

The Toshiba Unified Communications Server integrates with the Strata CIX to host the Toshiba Unified Communications Software Suite applications within one platform. Unlike other manufacturers' systems that require a dedicated server for each application, the Toshiba UC Server supports all Toshiba UC Software Suite applications on one platform, dramatically decreasing the cost and complexity of deploying multiple applications. This server optimization lowers cost of ownership, maximizes ROI, and reduces energy consumption.

### Comprehensive Communications: It's All There.

Toshiba Unified Communications capabilities integrate with the Toshiba Strata CIX IP PBX voice features to form one comprehensive, integrated communication solution. Best of all, these solutions work through a seamless user interface that is independent of the device you use and works from any location.

### Scalability. Performance. Ease of Use.

The Toshiba Unified Communications Suite is easy to deploy, manage, and use. You can select the mix of modular capabilities that meet the specific needs of your business. Implement what you need today and add what you need in the future for maximum flexibility.

## Toshiba Authorized Dealer Network

Toshiba Telecommunication Systems Division empowers its enterprise and national account customers with award-winning IP communication solutions that deliver the best in unified communications, mobility, video collaboration, call center, and much more. With more than 40 years of experience, Toshiba's Telecommunication Systems Division and Authorized Toshiba Dealers provide your business with reliable world-class IP communication solutions that enable you to communicate the way you want, where and when you want.

## Fulfilling Our Responsibility as a Global Enterprise

Toshiba is committed to playing a leading role in helping establish a sustainable society. At Toshiba, we recognize the Earth is an irreplaceable asset, and we believe it is the duty of humankind to hand it over to future generations as we found it, if not in better condition. Accordingly, Toshiba promotes solid environmental management practices across all our products and business processes focusing on: prevention of global warming, control of chemical substances, and efficient utilization of resources.

At Toshiba, we are very proud of our commitment and our ongoing activities to help protect the environment. We firmly believe in the importance of a commitment to environmental excellence as well as a clear understanding of how our environment is affected by what we do. With this in mind, Toshiba strives at all times to create products that will have minimal environmental impact throughout their lifecycles. Toshiba's products passed a rigorous environmental performance survey, and we're proud to offer them to you as part of our Green-compliant portfolio.



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