



SYSTEM  
APPLICATIONS

## Feature Flex

### Adaptability, Feature Customization

True customization comes when you can adapt a solution completely to your needs. Using Toshiba's FeatureFlex® adaptability tool, the Strata® CIX™ with integrated Media Application Server, provides you a revolutionary way of personalizing your telephone system with just the right capabilities.

### Modify Features and Create New Ones

FeatureFlex adaptability and feature customization tools provide a level of next-generation flexibility you've probably only dreamed about. Tailor your system well beyond the standard system and administrative options and basic programmable features—modify existing features or create new ones. And not just CIX call processing, but blended features that work between all system applications and resources. This includes voice mail, CTI applications, and more. An easy to use script editor works with the Strata CIX and Media Application Server to interpret code, process functions, follow custom routing, and more.

### Adaptability is Much More than Flexibility

FeatureFlex allows you to create features on the fly. For example, you can use simple programming logic to create a call screening list of selected callers who get routed to try all your telephone numbers, internally, externally, or your cell phone. Once the system finds you, it tries this number first when the next call comes in from one of your selected callers. Or you could create a call screening list of callers who you always want sent to voicemail. You can even play special greetings to pre-selected callers. All this and more is possible using FeatureFlex, the adaptability capabilities available with the Toshiba Strata CIX business communication system.

### So Revolutionary it's Changing the Face of Telecommunications

Rather than waiting months or years for the next software release, FeatureFlex makes it possible to add the features you need today. So in just days or weeks, rather than months or years, you can have a telephone system customized to your needs.

### Do it Yourself or Let Us Do it For You

The best part is Toshiba's FeatureFlex adaptability tools are practical and easy to put to work for you. Toshiba offers FeatureFlex training classes when you're ready to get creative, so if you have someone on your staff, or want to hire a contract programmer who knows how to use the TCL script editor tools, you can do it yourself. If you don't, Toshiba offers customization services to do it for you for a fee.

### Third-party Developer Solutions

FeatureFlex also opens the door to third-party application development, enabling software developers, telecommunications dealers, VARs, and systems integrators to create customized solutions for individual vertical markets and individual users.

**FeatureFlex™**

## Library of Features

Toshiba also has a library of downloadable features available. They are easy and cost-effective to implement and change to your specifications. For example, some highlights of Toshiba's downloadable features include:

- **Call Screening**—You can answer important calls only while letting other calls go to voice mail to leave a message. Announcing the caller name and Caller ID enables you to make the choice depending upon the caller. You can create an accept list and a reject list easily from your web browser using My Phone Manager. Call Screening is activated from your telephone, so when you are busy, just press the button on your desk phone, then you receive calls only from your important callers.
- **Call Monitor and Retrieve**—After not answering your telephone, you can listen to a caller now leaving a voice message. During this message recording process, you can connect to the caller immediately to talk in real time or let the caller finish leaving the message. Call Monitor provides the flexibility of handling the call now or later.
- **Call Return (Voice mail boomerang)**—While listening to your voice message, you can return the call immediately. When the call is finished, you immediately return to the position in the voice mail listening queue where you were and continue listening to the voice messages.
- **One Number Access (Find Me Follow Me Sequential Ringing)**—Incoming calls to your number route to your desk telephone, then cell phone, etc. until it finds you. If you don't answer, at any of the programmed destinations, your office voice mail takes the message. The intelligent routing to any destination and only having one voice mail to check is what provides the efficiency and value.
- **Simultaneous Ringing (Twining)**—Calls ring both on your desk telephone and mobile device (cell phone, wireless LAN mobile phone, home phone, or another extension in the system), enabling you to answer from either phone, depending on whether you are at or away from your desk. This provides desk telephone convenience and cell phone mobility.
- **Personal Call Handling**—User definable parameters combine the features of schedule-based call and caller-based routing of incoming calls, one number access (find me follow me sequential ringing), call screening (announcing the caller name), and simultaneous ringing of desk and mobile phones. This insures the most expeditious handling of your incoming calls.
- **Alarm Clock**—A reminder feature for your digital telephone is user programmable, so at the prescribed time, the system calls your telephone and plays the announcement call and displays the message on the LCD.
- **Hot Desk**—Multiple users can share digital telephones to provide a cost-effective operation for a shared office environment. Users can sign into any telephone and it will assume their programmed directory number, feature operation, and personal telephone preferences. Hot Desk functionality is also supported on IP telephones, but through the Strata CIX software rather than this FeatureFlex application.
- **Security Code Update**—The system prompts the user to change their mailbox security code at a specified interval to provide better voice mail security. The interval can be a specified number of days, weeks, months or years. By forcing the user to frequently change their password, the voice mail system will be less vulnerable to intrusion due to compromised passwords.

## SPECIFICATIONS

System Compatibility	Strata CIX40, CIX100, CIX200, CIX670, CIX1200
System Requirements	FeatureFlex runs as an application on the Strata Media Application Server.
Programming Language	Tool Command Language (TCL) Script Editor tools

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